



BackOffice Associates® Announces CranSoft® Solution Development Kit (SDK)

CranSoft is WebApp Development at the Speed of Thought™

South Harwich, Mass., June 22, 2011 – [BackOffice Associates, LLC](#), the leader in ERP [data migration](#), [data governance](#) and [master data management \(MDM\)](#) for [Oracle®](#) and [SAP®](#), announced the release of the [CranSoft® Solution Development Kit \(SDK\)](#) that will allow users to build their own custom web applications.

The CranSoft SDK is [BackOffice Associates®](#) proprietary platform for Web application development, forming the foundation of the BackOffice product suite. [CranSoft](#) supports the creation of data driven, AJAX enabled, multilingual, Rich Internet Applications without requiring the developer to write or generate code. BackOffice has begun selling CranSoft as a solution development kit where customers can develop their own applications. This is the first time BackOffice has made CranSoft available as a standalone application development platform.

“CranSoft is the first platform to bridge the divide between the business user and their IT organization. CranSoft gives the IT organization the tools it needs to quickly build powerful applications focused on data and integrated with their enterprise systems,” said CranSoft Product Manager, [Ross Bingham](#). “With CranSoft’s real-time rendering engine, business users are able to participate in the development from beginning to end. CranSoft empowers the business users with the ability to modify applications in the safety of a 3-tier development environment.”

The CranSoft SDK is a broad, robust, all-encompassing application development environment that can create web-enabled applications for any business process quickly and efficiently. CranSoft delivers Web Application Development at the Speed of Thought™.

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About BackOffice Associates

[BackOffice Associates®](#) is the leading provider of ERP [Data Migration](#), [Data Governance](#) and [Master Data Management](#) (MDM) solutions for [Oracle®](#), [PeopleSoft®](#), [JD Edwards®](#), [SAP®](#), [Infor®](#) and other leading ERP solutions. Concentrating on enhancing ERP data quality since 1996, our products and services are the recognized best practice for companies using Oracle, SAP and other solutions. BackOffice Associates delivers the industry’s only [“Boring Go Live®”](#) process for the uneventful implementation of ERP. For data governance solutions, BackOffice Associates is the choice of customers who require [“Business-Ready Data Every Day™”](#). BackOffice Associates is a global corporation headquartered in Massachusetts with additional offices in the U.S., Europe, Asia, Australia, India and Mexico. Company information is available at [www.boaweb.com](#).



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