



BackOffice Associates[®] Honored as a Top Women-Led Business by the Boston Business Journal

BackOffice CEO, Trish Kennedy, Recognized for Leadership, Growth and Innovation

South Harwich, Mass., December 13, 2010 – [BackOffice Associates, LLC](#), the leader in ERP [data migration](#), [data governance](#) and [master data management \(MDM\)](#) solutions for [Oracle[®]](#), [SAP[®]](#) and other ERP vendors, today announced that it has been honored as a “Top 100 Women-Led Business” by the [Boston Business Journal](#) for the company’s leadership, growth and innovation in technology. The Boston Business Journal awarded the Boston region’s top woman leaders and their respective businesses at an award Gala on December 8th, 2010 in the [Park Plaza Hotel](#) in [Boston, MA](#). BackOffice Associates[®] is led by CEO and Co-founder, Trish Kennedy.

“BackOffice’s philosophy has always been; deliver for our customers. As CEO, I motivate my team, keeping them engaged and focused on the goal,” said Trish Kennedy, CEO of BackOffice Associates. “Our company has experienced huge success because of the value we provide our customers. We are very proud that each one of our customers is a reference.”

The 2010 Top 100 Women-Led Businesses award is the first rendition of the annual program, which celebrates local businesses led by women. The complete list of winners was featured in the December 10th issue of the Boston Business Journal, available on newsstands and at <http://www.bizjournals.com/boston/>.

###

About BackOffice Associates

BackOffice Associates[®] is the leading provider of ERP [Data Migration](#), [Data Governance](#) and [Master Data Management](#) (MDM) solutions for [Oracle[®]](#), [PeopleSoft[®]](#), [JD Edwards[®]](#), [SAP[®]](#), [Infor[®]](#) and other leading ERP solutions. Concentrating on enhancing ERP data quality since 1996, our products and services are the recognized best practice for companies using Oracle, SAP and other solutions. BackOffice Associates delivers the industry’s only “[Boring Go Live[®]](#)” process for the uneventful implementation of ERP. For data governance solutions, BackOffice Associates is the choice of customers who require “[Business-Ready Data Every Day[™]](#)”. BackOffice Associates is a global corporation with offices in Europe, Australia, India, Mexico, Singapore and the United States, in addition to our headquarters in Massachusetts. Company information is available at www.boaweb.com.

BackOffice Associates, LLC
John Kelly
508-430-7100 x486
Vice President Global Marketing
JohnKelly@boaweb.com